



THE 29TH BSSSC
ANNUAL CONFERENCE
October 7th – 8th 2021, Kaliningrad Region

Cooperation for a more sustainable Baltic Sea Region.

New opportunities ahead

**OVERVIEW OF THE BREAK-UP SESSIONS, STARTING ON THE 8TH OCTOBER,
10:00 A.M. - 12:00 NOON CEST (IN A PARALLEL FORM)**

- **THE POWER OF CULTURE TO TACKLE CLIMATE CHANGE (DE), MR MARCUS HAGEMANN, ARS BALTICA**

Linked to the Seed-money Project CULTURE4CLIMATE, ARS BALTICA will be running a workshop during this year's BSSSC Annual Conference, that focuses on the unique role of culture in combating the climate crisis.

The workshop is designed to present project's outcomes during the Seed-Money Phase and give the participants the opportunity to interactively discuss problem-solution approaches and possible actions. One of the desired outcomes is to raise the awareness with audiences and empower cultural workers to take a leading role in tackling climate change, as the cultural sector is able to create new narratives, to face the topic in a creative way and to start valuable conversations on sustainability.

- **SUPPORTING GREEN BUSINESS BY POMORSKIE (PL), MR AD FAASSE, TEAM COACH AT BEING AT FULL POTENTIAL, MS BARBARA STĘPNOWSKA, MBA DIRECTOR AT GDANSK UNIVERSITY OF TECHNOLOGY**

Pomerania is one of the greenest areas in Poland. Known for its clean air, cristal lakes, or forest areas, the region is also leading the green revolution in the country. Currently around 50% of the energy produced in Pomerania comes from renewable energy sources, wind being the main resource. With wind offshore to come, and its planned capacity of 11 GW, the region will become 100% green.

The development of the wind offshore will be driven by the Pomeranian Offshore Platform, which currently gathers over 70 representatives of business, ngo's and science, local governments. An important part of the platform is the Centre of Competence and Cooperation that will provide talent the new industry. Very special is that -in this male dominated sector - an inspiring and ambitious woman is leading the Offshore Development here, exposing us towards a strong example of a diverse approach in fostering competitiveness of our region.

In the break out session we will dive into the ambitions of this development centre, the impact on the Offshore sector, the way it is attracting and inspiring a growing number of participants/members and see how this development could be accelerated with the use of the concept of regenerative leadership. This is the kind of leadership that is needed to guide our societies to a transition which is more in accordance with nature. We will dive into much needed competences like cooperation, creativity, awareness and knowledge of natural principles and feminine leadership.



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With short introductions about life's principles, regenerative leadership, circular economy, new paradigms as well as the present development around this centre of competence and offshore activities we will inspire the audience and try to "cross-pollinate" in order to share experiences, thoughts etc.

We expect you to participate from the heart, from your ambition and maybe we will find common ground for the transition we all want to happen.

- **GREEN MOBILITY & TRANSPORT BY ENCN (NO), MS ANN IRENE SAETERNES, EASTERN NORWAY COUNTY NETWORK NORWAY**

Moderator: Ann Irene Saeternes, Eastern Norway County Network

Opening address by Roger Ryberg, member of the BSSSC Board and County Mayor in Viken, Norway

Part 1

Baltic Sea Region cooperation on sustainable mobility – experiences from rural and urban perspectives

- MAMBA project, Linda Randall, Nordregio
 - SUMBA project – example from Växjö Municipality, Sweden by Colin Hale
 - Kaliningrad Region, Evgeniya Kukushkina, Minister of Infrastructure Development
- Short break

Part 2

New opportunities ahead!

- What kind of green mobility solutions will we see in the future? Espen Strand Henriksen, mobility developer in Kolumbus (public transport provider for Rogaland County in Norway)
- What are the expectations of the youth? Nikolai Nikitin, Kaliningrad region youth council
- What's coming in support of green mobility projects in Interreg BSR programme 2021-2027? Financial possibilities for new cooperation initiatives by Attila Darabos, MA/JS



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- **ECOLOGICAL SITUATION OF THE BALTIC SEA
(HELCOM), MR DOMINIK LITTFASS, HELCOM**

(to be added)



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