

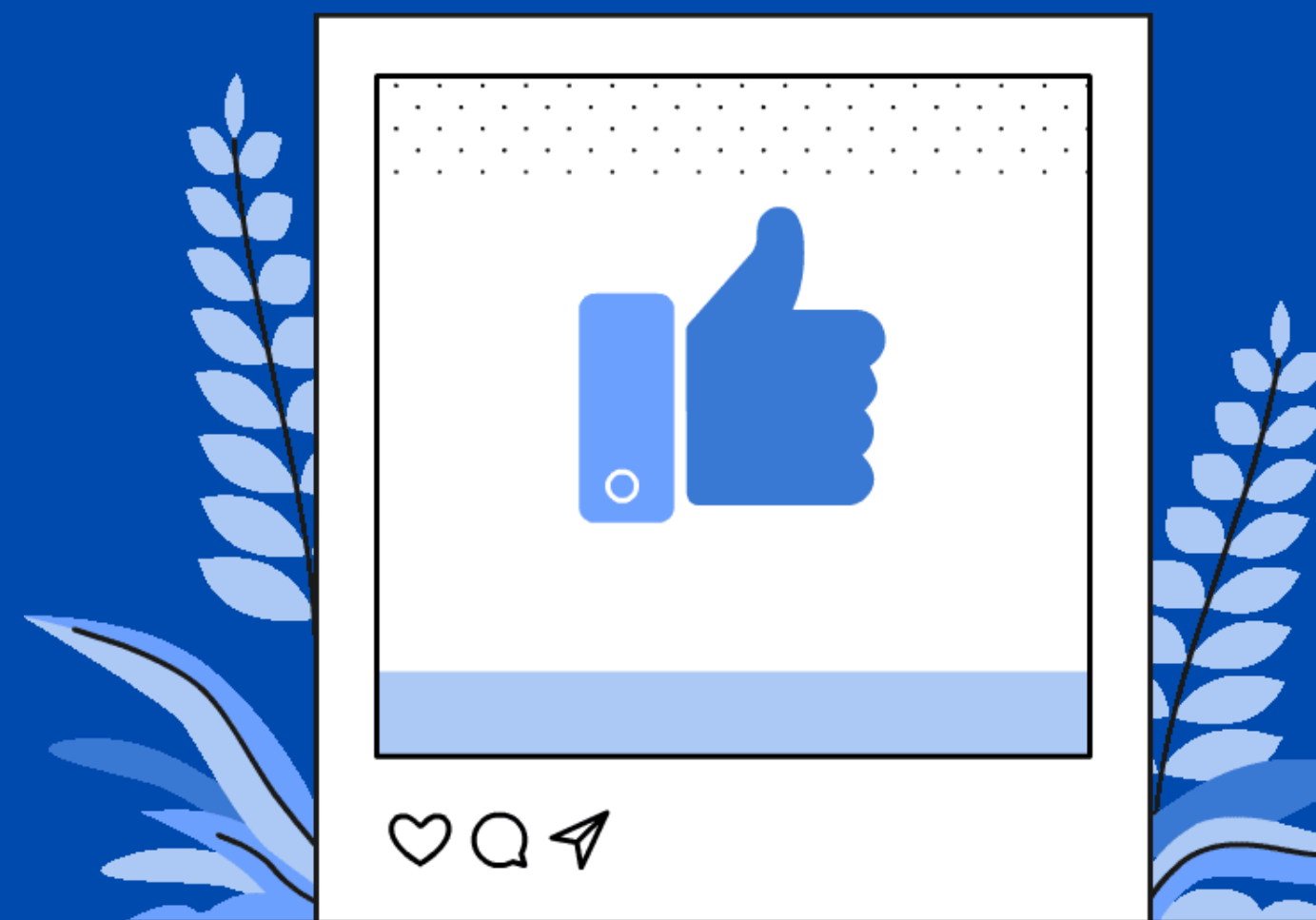


POMORSKIE
VOIVODESHIP

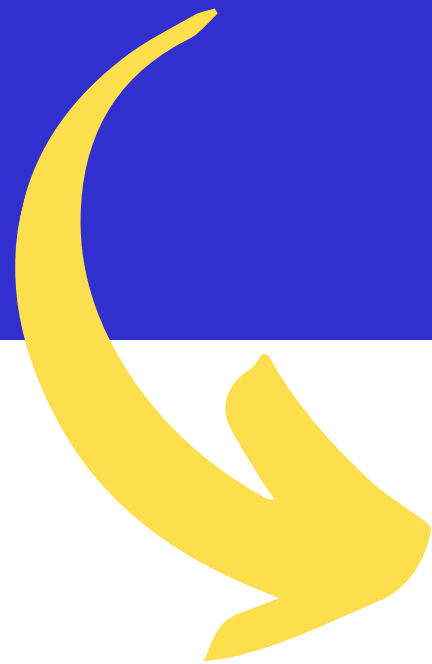
BSSSC COMMUNICATIONS

**short report of the main activities
June - September 2020**

BSSSC Board Meeting 29.09.2020
Marta Czarnecka-Gallas
Communication Officer, BSSSC



We update the website



The screenshot displays the BSSSC website with the following content:

- Sign-up Banner:** A large teal banner with the text "SIGN UP" in white. Above it, a woman is shown using a smartphone. To the left, there is a list of topics: "1. Circular economy and plastic-free Baltic", "2. Baltic identity & culture", "3. Intelligent transport and mobility", and "4. Cooperation in the Baltic Sea Region and the two Baltic Strategies". Below the list, it states: "will be held on three afternoons of 22nd, 23rd and 24th of September, from 14.00 to 18.00 CET. To register click [here!](#)". A "Read more" link is also present.
- Regional cooperation:** A section with the heading "Regional cooperation" and the text: "We underline the importance of the regional level and work to influence the nations within the Baltic Sea Region and the EU institutions when national and European policy in the Baltic Sea Region (BSR) is formulated and implemented. BSSSC will also work for coordination of different EU policies and national policies." A "READ MORE..." link is at the bottom.
- Chairmanship 2020-2021:** A section with the heading "Chairmanship 2020-2021" and the text: "BSSSC has a rotating chairmanship system, and 1 January 2020 Pomorskie Voivodeship has taken over the responsibility of this network organisation for the next two years." A "READ MORE..." link is at the bottom.
- News feed:** A section titled "News feed" featuring a "SAVE THE DATE for the BSSSC ANNUAL CONFERENCE 2020" on 07/24/2020. Below it, it says "BSSSC ANNUAL CONFERENCE ONLINE: Strong and Inclusive Cooperation in the BSR for the Future".
- Right sidebar:** A social media widget for Facebook with the BSSSC logo and the text "601 polubienia". It includes a "Polubiono" button, a "Wyślij wiadomość" button, and a list of users who liked the page.
- Footer:** A "DIGITAL BSSSC ANNUAL CONFERENCE" banner with the theme "STRONG AND INCLUSIVE COOPERATION IN THE BALTIC SEA REGION NOW MORE THAN EVER" from 30.09-01.10.2020. It lists speakers: MR. NORMUNDS POPENS (Deputy Director General in DG Regional Policy, European Commission), MR. GRZEGORZ POZNAŃSKI (Director General of the Council of the Baltic Sea States Secretariat), MR. PYRY NIEMI (President of the Baltic Sea Parliamentary Conference), and MR. SERGEY PETROVICH (Deputy Director, Ministry of Foreign Affairs of the Russian Federation).



Mieczysław Struk, Marshal of the Pomorskie Voivodeship, BSSSC Chairman 2020-2021

Dear Baltic Sea Region Friends,

COVID -19 is still with us, unfortunately. But it has not managed to stop our cooperation or dialogue. Of course, it has changed the mode of our contacts depriving us to a great extent of direct social contact. Let's hope that not for much longer.

Continuing our work for the sake of the Baltic Sea Region the BSSSC invites you all to this year's online Annual Conference to be held September 30th - October 1st on HOPIN platform.

The title of the conference is "Strong and inclusive cooperation in the Baltic Sea Region – Now more than ever". We are going to depart from the main strategic

As always, the youth have a special place and role during our conference. We are looking forward to hearing what they expect from us. And to facilitate their input to the discussions we have offered them the possibility to meet and discuss the above-mentioned issues during the BSSSC Autumn Youth Event held online September 22nd- 24th as well as during the so-called local hubs - being in-person regional meeting. And here I would like to thank everybody who has been involved in arranging the series of events.

Looking forward to meeting you during our BSSSC AC online on 30.9 - 1.10. Please take note that it is necessary to create your own account on the HOPIN platform

We have sent **one** newsletter

September 2020 : focus on **BSSSC autumn events**

The next Newsletter is planned to be sent out in December 2020



**We focus on
social media**

twitter.com/BSSSCnetwork
facebook.com/BSSSCnetwork/
facebook.com/groups/bssscyouthnetwork
instagram.com/bssscnetwork
[linkedin/bsssc](https://linkedin.com/company/bsssc)

22-24/09/2020
14.00-18.00 GET ONLINE

**SIGN UP
TODAY**

REGISTRATION
IS OPEN!

**BSSSC Autumn
Youth Event
2020**

**WANT TO
SOLVE GLOBAL
PROBLEMS ?**

*#AVE2020
#BSSSC*

start with a local challenge

**WANT TO
CHANGE THE
WORLD?**

*#AVE2020
#BSSSC*

*start with your
wardrobe*

**BSSSC DIGITAL
AUTUMN YOUTH
EVENT**

*social
media
promo*



DIGITAL BSSSC ANNUAL CONFERENCE
STRONG AND INCLUSIVE COOPERATION IN
THE BALTIC SEA REGION FOR THE FUTURE

29.09- 01.10.2020

**REGISTRATION
IS OPEN !**

[Follow the link](#)



DIGITAL BSSSC ANNUAL CONFERENCE

STRONG AND INCLUSIVE COOPERATION
IN THE BALTIC SEA REGION **NOW MORE THAN EVER**
30.09- 01.10.2020

MR. **NORMUNDS POPENS**, DEPUTY DIRECTOR GENERAL IN DG
REGIONAL POLICY, EUROPEAN COMMISSION

MR. **GRZEGORZ POZNAŃSKI** - DIRECTOR GENERAL OF
THE COUNCIL OF THE BALTIC SEA STATES SECRETARIAT

MR. **PYRY NIEMI** - PRESIDENT OF THE BALTIC SEA
PARLIAMENTARY CONFERENCE

MR. **SERGEY PETROVICH** - DEPUTY DIRECTOR, MINISTRY
OF FOREIGN AFFAIRS OF THE RUSSIAN FEDERATION

MR. **IGOR KAPYRIN** - DEPUTY DIRECTOR OF THE DEPARTMENT OF
EUROPEAN COOPERATION MINISTRY OF FOREIGN AFFAIRS OF THE
RUSSIAN FEDERATION

MR. **MIECZYŚLAW STRUK** -BSSSC CHAIRMAN,
MARSHAL OF POMORSKIE REGION

*Keynote
Speakers*

**BSSSC DIGITAL
ANNUAL
CONFERENCE 2020**

*social
media
promo*

Putting local and regional policy makers and the young generation at the heart of our work!



WE SUPPORT:



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BALTIC SEA STATES
SUBREGIONAL
CO-OPERATION

FOR THE BENEFIT OF THE
BALTIC SEA REGION



BSSSC Brochure

*engaged!
professional
regional
perspective
involving
opinion-forming*

Thanks for your attention!

- # Follow our social media
- # Like & **share** our **content**
- # Visit BSSSC website
- # Send our **newsletter** further



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