



## **STRING Megaregion: Panel Discussion at the BSSSC Annual Conference 2024**

**Date:** 20.09.2024

**Time:** 10.30-11.15

**Location:** ATLANTIC Hotel Kiel, Raiffeisenstr. 2, 24103 Kiel, Germany

**Working Title:** “Developing and Employing Hydrogen Infrastructure in Northern Europe: Stakeholder Perspectives on Cross-Border Cooperation and the Future of Sustainable Transport”

**Facilitator:** Wedad Kabi, [wedk@stringmegaregion.org](mailto:wedk@stringmegaregion.org) +45 21 55 25 49

**Moderation:** Ms. Hanne Klintoe, Head of PtX Development

### **Participants:**

Mr. Alexander Gehling, Program Manager Wasserstoff und Brennstoffzelle at NOW GmbH

Ms. Annegret Brauss, Business Development at H2 Energy Europe

Mr. Jacob Kirstein, Business Development Manager, MAN Truck & Bus, TBC

Mr. Liam Pflughaupt, Energy Analyst, German-Danish Chamber of Commerce

Ms. Lisa Hassler Justesen, Strategy Manager at Eurowind Energy

Mr. Matteo Azzimonti, Policy Officer at Hydrogen Europe

**Required materials or technical requirements:** Table, chairs, water for the speakers, a screen in the back showcasing the participants.

### **Overview:**

This panel will bring together key stakeholders from hydrogen interest organizations, HDV companies and policy makers from Scandinavia, Germany and the broader Baltic Sea region to discuss the development and implementation of hydrogen infrastructure in Northern Europe.

The main objectives are to raise awareness of the critical importance of hydrogen infrastructure, to address the lack of political support, and to identify solutions to cross-industry and cross-border policy challenges.

The discussion will cover a range of topics such as the integration of hydrogen infrastructure projects with initiatives such as GREATER4H, the impact on the HDV sector, political and regulatory support, funding strategies, technological and operational challenges, and the promotion of stakeholder cooperation. These topics will be further narrowed down in collaboration with the panelists to ensure a focused and relevant discussion.

This is broader selection of potential topics that could be covered. The session will conclude with an interactive session where the audience can ask questions of the speakers to ensure a dynamic and engaging discussion.