



11 September 2024/ Interreg Baltic Sea Region MA/JS

Script for Workshop 8 at BSSSC Annual Conference 2024, Kiel 20 September 2024, 10:30-12:00

1. Workshop Title

From project to platform: impulses for sustaining and capitalising on results from Interreg projects

2. Facilitators

- Orsolya Schulz, Interreg Baltic Sea Region MA/JS, Senior Project Officer, Phone: +49 163 600 5271, Mail: orsolya.schulz@interreg-baltic.eu
- Ronald Lieske, Interreg Baltic Sea Region MA/JS, Director of the MA/JS, Phone: +49 163 600 5284, Mail: ronald.lieske@interreg-baltic.eu

3. Agenda

1. Welcome and introduction to the workshop, by Ronald Lieske (5 min)
2. Programme presentation: IBSR from project to platform, by Orsolya Schulz (10 min)
3. Interview with two regional examples (Vidzeme planning region/Latvia, Schleswig-Holstein/Germany) and one platform example (BSR WATER platform) on sustaining and capitalising on Interreg results (30 min). Ronald Lieske and Orsolya Schulz interviewing Ilga Gruševa, Laila Gercāne, Johanna Kamin, Lea Lükemeier and Agnieszka Ilola;
4. Interactive session: facilitators and barriers for sustaining and capitalising on Interreg results from a regional perspective (30 min)
5. Conclusions and closure, Ronald Lieske and Orsolya Schulz (10 min)

4. Abstract (e.g. objectives, key discussion points, activities, expected outcomes)

This workshop aims to explore how regions can best use the results of Interreg projects for their own development. We will look at some inspiring examples of how regions have facilitated the uptake of Interreg results in their policies. The concept of a platform will be presented as an additional tool to sustain and capitalise on project results. Interreg Baltic Sea Region MA/JS will showcase expected project results of current projects in different thematic fields as well as results of project platforms completed in 2021.



It will be followed by an interactive session. Inspired by the examples presented, workshop participants will identify facilitators and barriers to sustain and capitalise on Interreg project results in the regions. They will also identify actions that the BSR regions and the Programme could take to support a good uptake of results.

5. Moderation

The workshop will be moderated by the facilitators named above. After the inspirational presentations at the beginning, the audience will be split into groups to discuss. They will document their findings on cards, which will be collected and grouped on pinboards.

6. Speakers

- Regional examples:
 - **Ilga Gruševa**, Latvian Interreg Baltic Sea Region National Contact Point, Ministry of Environmental Protection and Regional Development, **Laila Gercāne**, Head of Development and Project Department at the Vidzeme planning region.
 - **Johanna Kamin** National Contact Point for the Interreg Baltic Sea Region Programme in Germany, Schleswig-Holstein, **Lea Lükemeier**, Project manager BSR *Cultural Pearls* Heinrich-Böll-Stiftung;
- Platform example: **Agnieszka Ilola**, Lead partner of the BSR WATER platform (2014-2020 period), Union of the Baltic Cities, Sustainable Cities Commission, Turku;

7. Any required materials or technical requirements

- Projector and screen (presentation computer we will bring ourselves)
- Three pinboards
- Two microphones
- Two standing tables

Ronald Lieske | Director of the Interreg Baltic Sea Region MA/JS



Ronald Lieske (49) is the director of the Managing Authority (MA) and the Joint Secretariat (JS) of Interreg Baltic Sea Region hosted by Investitionsbank Schleswig-Holstein (IB.SH). He is responsible for the overall Programme and staff management at the offices of the MA and the JS (Rostock, Kiel and Riga). Ronald Lieske studied Urban and Regional planning in Berlin and European Studies in Aalborg/Denmark. He has worked for many years in several Interreg programmes.

Tel. +49 381 45484 5281

Mail: ronald.lieske@interreg-baltic.eu

Orsolya Schulz | Senior project officer and deputy team leader at the Interreg Baltic
Sea Region MA/JS



Orsolya Schulz represents the Managing Authority/ Joint Secretariat of Interreg BSR, where she works as a senior project officer and deputy team leader. Since joining Interreg BSR in 2010, she has been advising projects on developing and implementing activities from financial and content-related aspects. She is also actively involved in and enjoys organising and facilitating events at Interreg BSR. Before joining Interreg BSR, Orsolya was a counsellor for the Regional Operational Programme 2007 – 2013 in Bucharest, Romania, in the Ministry of Regional Development. Orsolya has an academic background in Eastern European Studies from the Free University Berlin.

Tel. +49 163 600 5271

Mail: Orsolya.schulz@interreg-baltic.eu

Union of the Baltic Cities
Sustainable Cities Commission

Agnieszka Ilola

agnieszka.ilola@turku.fi

Tel: +358 44 5002 133

www.ubc-sustainable.net



Agnieszka Ilola is the Head of Secretariat of the UBC Sustainable Cities Commission, which is hosted by the City of Turku in Finland. She is responsible for management of the Secretariat Staff and coordination of actions and strategic programs of the Commission. She has over 15 years' experience in leading international projects related to smart and sustainable development of cities and municipalities. She is passionate about creating new ideas on how to make cities resilient and more attractive places to live and provide them with a platform for discussions and sharing best practices.

Lea Lükemeier | Project coordinator BSR Cultural Pearls



Lea Lükemeier (34) has a formal education in sustainability studies and organizational development. She has 7 years of experience as a district manager in Kiel's most disadvantaged district Kiel-Gaarden. Since 2021 she works for the Heinrich Boell Foundation Schleswig-Holstein. Both her professional and activist focus lies on participation, urban development and culture. She is and was part of several Interreg projects such as UrbCulturalPlanning (2019-2021), BSR Cultural Pearls and UrbCitizenPower. In BSR Cultural Pearls she coordinates the activities from Boell side and acts as a mentor for the German Pearls.

Tel. +49 15679 391631
Mail: luekemeier@boell-sh.de

Johanna Kamin | National Contact Point Interreg BSR Germany



Johanna Kamin is the National Contact Point for the Interreg Baltic Sea Region Programme in Germany. As such she consults potential project partners about the programme and assists in its publicity work. Johanna studied European Studies and International Relations in Bremen and Dresden, Germany. She has gathered work experience for a youth organisation, where she was responsible for an ERASMUS+ project strengthening civic participation of young people.

Contact information
+49 431 988 9931
johanna.kamin@mllev.landsh.de

Laila Gercane, Head of the Development and Projects Department at the Vidzeme Planning Region Administration



Laila Gercane is the Head of the Development and Projects Department at the Vidzeme Planning Region Administration. With two master's degrees in environmental management and biology, and post-graduate studies in urban environment from Åbo Akademy University in Finland, Laila brings 30 years of experience in regional development within public administration. She has a strong track record in managing European Union co-financed development initiatives, from pre-accession instruments to structural funds, territorial cooperation, and science and innovation projects. Over her distinguished career, Laila has played a key role in the successful implementation of more than 100 projects.

Short biography – ILGA GRUŠEVA



Ms Ilga Gruševa represents the National Authority for Interreg programmes in Latvia. She has been actively involved in preparation, monitoring and coordination of implementation of Interreg cross-border, transnational and interregional cooperation programmes since 2011. She is a member of the Monitoring Committee of the Interreg Baltic Sea Region programme 2021-2027, also performing the functions of the programme's national contact point for applicant support. Ilga has an academic background in political science and communication studies. She enjoys exploring new places, is an open-minded and goal oriented person.