

## BSSSC Annual Conference

### Workshop No. 1

#### Smart Governments: Harnessing Artificial Intelligence for Public Sector Transformation

**Event location:** ATLANTIC Hotel Kiel, Room (tbc)  
**Date:** Thursday, 19<sup>th</sup> Sep. 2024 15:15-16:45  
**Moderation:** **Inese Suija-Markova** (Vidzeme Planning Region, Latvia)

#### ABSTRACT

##### Objectives:

This session aims to provide participants with practical insights on challenges and opportunities for effectively integrating AI into the activities of a local and/or regional administration.

##### Key discussion points:

AI's relevance to government operations - how AI can enhance decision-making, efficiency, and citizen service

Role of cross-sector collaboration with industry, academia, and research institutions

The importance of AI literacy among public servants - training programs and initiatives for skill development

Ethical considerations - bias, transparency, and accountability in AI algorithms

## Expected outcomes:

Participants in the workshop will gain practical knowledge while also being motivated by the possibilities for meaningful AI-driven innovations in the public sector. They will have heard practical examples and the related challenges and opportunities of AI deployment by public-sector institutions, which may result in knowledge and technology transfer and create the groundwork for future collaboration.

## PROGRAMME

- 15:15 **Welcome and setting the scene by the moderator**
- 15:25 **Key-note speech: Artificial intelligence, technology, and security in the Baltic Sea Region. Opportunities and threats for the public sector.**  
*Dr. Benjamin Delhomme, NATO Strategic Communications Center of Excellence*
- 15:45 **Case study #1 – The use of artificial intelligence in Hamburg.** How to develop citywide AI governance to ensure rapid, legally secure, and responsible deployment of AI.  
*Free and Hanseatic City of Hamburg, AI strategy unit*
- 16:00 **Case study #2 - real-world example of AI application in governments** (e.g., citizen services, resource allocation, policy analysis and lessons learnt)
- 16:15 **Case study #3 / Intervention by Schleswig Holstein, KI4Forest,**  
*Dr. Ralph Schmidt, Schleswig-Holstein State Office for Survey and Geoinformation*
- 16:30 Discussion with the participation of speakers and interaction with the audience and conclusions

You can use this link to register for the BSSSC Annual Conference and the Workshop or use the QR Code.

<https://www.bsssc.com/event-details/bsssc-annual-conference-2024>

