

BSSSC Annual Conference

Workshop No. 2

Sustainable resilience in cities and communities through culture - Baltic Sea Cultural Pearls

- Event location:** ATLANTIC Hotel Kiel, Room (*tbc*)
- Date:** Thursday, 19th Sep. 2024 15:15-16:45 h
- Lead organizers:** Felix Schartner Giertha (CBSS), Kaarina Williams (Ministry for European Affairs of Land S-H)
- Moderation:** Marcus Hagemann, ARS BALTICA, Co-moderation Kaarina Williams

ABSTRACT

The question of the resilience of our societies and communities has become increasingly important in recent years against the backdrop of growing feelings of insecurity in the Baltic Sea region. Many stakeholders around the Baltic Sea are currently addressing the question of how resilience can be actively created. One step further, however, an equally important question arises: how can this resilience be maintained and how can long-term tools be developed?

With the Cultural Pearls project as a basis, this workshop is going to explore how to create sustainable resilience in cities and communities. We're taking stock of practices and experiences of the first awarded cities Kiel, Rujiena, Svendborg and Jakobstad and will think up ways to scale up the initial groundwork on resilience that is being done in this as well as in other projects around the Baltic Sea Region.

Our questions are centred on sustainability and durability: How to organise our activities so that they have a lasting impact? What does it take to transfer current and active actions into self-sustaining and long-standing structures? Moreover, which instruments and already existing contexts could be used to achieve the goal of institutionalizing successful initiatives?

PROGRAMME

15:15	Setting the scene
15:35	How do we keep up resilience?
15:55	Round table session: Discussing and co-creating ideas on durability of resilience through culture and the Cultural Pearls Programme
16:30	Consolidation of the results

Representatives of Baltic Sea Cultural Pearls Cities 2024

Annette Wiese-Krukowska (Cultural Pearl 2024) City of Kiel (DE)

Anna Paula Gruzdiņa (Cultural Pearl 2024) City of Rujiena (LV)

Päivi Rosnell (Cultural Pearl 2024) City of Jakobstad/Pietarsaari (FI)

Pernille Laier Larsen (Cultural Pearl 2024) City of Svendborg (DK)



Special Guests

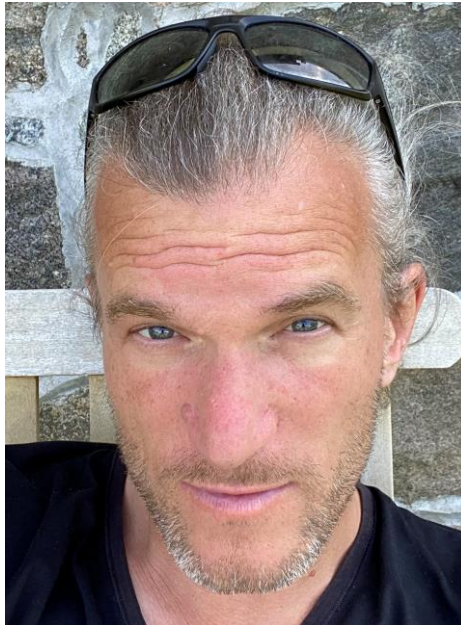
Mikko Fritze, Director of the Finland Institute in Berlin (DE)

Taiju Kiesilä, Chair of UBC Cultural Cities Commission, Espoo (FI)

Eva Maersk, Researcher and Consultant, Copenhagen (DK)

You can use this link to register for the BSSSC Annual Conference and the Workshop or use the QR Code.

<https://www.bsssc.com/event-details/bsssc-annual-conference-2024>



As a cultural ambassador, always believing in the transformative power of music, arts and creativity, Marcus Hagemann has founded, curated and directed many projects, festivals and formats of international cultural dialogue before joining ARS BALTICA.

Alongside his career as a musician he was 2002-2009 Artistic Director of the *Festival CULLY CLASSIQUE* on Lake Geneva. 2009-2014 Artistic and Managing Director of Nordlichter Biennale Berlin before he became Director of the International Cultural Initiative and Network ARS BALTICA. 2011-14 he was invited to curate the *Borusan New Series* in collaboration with the Borusan Foundation in Istanbul. Marcus studied cello in Cincinnati (USA), Saarbrücken (Germany) and London (England) as well as Music History & Cultural Management in Hamburg (Germany).

Dr. Kaarina Williams | Senior Adviser for Baltic Sea Affairs, Ministry of Agriculture, Rural Areas, European Affairs and Consumer Protection of Land Schleswig-Holstein



Kaarina's passion is cooperation in the Baltic Sea Region. Already at University, she focused on the emergence of the early regional networks and political institutions of the region with her research. Since 2008, Kaarina has been working in different functions within Baltic Sea Region cooperation such as in the Monitoring Committee of the Baltic Sea Region Interreg Programme or the Policy Area Culture of the EU Strategy for the Baltic Sea Region. She also worked as a Senior Adviser at the Permanent International Secretariat of the Council of the Baltic Sea States for two years (2019/20), being in charge of fostering Regional Identity in the region. Currently her focus lies on the success of the BSSSC chairmanship in her role as Deputy Secretary General.

Anna Paula Gruzdiņa | Local activist from Rūjiena



Anna Paula Gruzdiņa (29) was born in Rūjiena. After years of studies and work in bigger cities in Latvia, she has recently moved back to hometown and joined the activities of the BSRCP program. Together with her partner and friends she has created a new venue for culture and networking in Rūjiena, aiming to enrich the local alternative culture scene, inspire other young people to move to Rūjiena and create a non-formal community. Prior to moving back to hometown, she has worked in Liepāja (LV) as a project leader in an NGO, focusing on topics like nature protection, civic engagement and community building.

Svendborg Municipality – Cultural Pearl 2024



Consultant in the Department of Culture and Leisure, Municipality of Svendborg

Project leader and coordinator of the *Cultural Resilience Action Plan* in Svendborg.

The overall goal of the action plan is to involve young people in cultural communities, amplify their voices, and support their ability and courage to create their own creative communities. This, in turn, encourages them to actively participate in building and developing their community.

Candidate in Nordic Language and Literature, and History

Former high school teacher with a passion for working with young people.

Annette Wiese-Krukowska, Department of Culture and Creative City, Kiel



Annette Wiese-Krukowska (63) is the head of the Department of Culture and Creative City in Kiel since November 2018. She studied politics and sociology at the University of Kiel and was Head of Public Relations at the State Parliament of Schleswig-Holstein from 1999 to 2013, where she also headed the State Centre for Political Education for a good two years. In 2013, she moved to the state capital of Kiel, where she headed the Press Department (until November 2018), which also houses the Coordination Centre for Citizen Participation. During her time there, a guideline for citizen participation was developed and adopted by the Kiel City Council.

Eva Maersk



Eva holds a Ph.D. in sociology and cultural geography and is an expert in the field of culture of place, youth mobility and cultural development. She is an external consultant for the research institute Nordregio and the head of the NGO Bifrost in Denmark, which focuses on developing creative communities and skills for children, youth and adults.

Mikko Fritze | Director of the Finland Institute in Berlin



Mikko Fritze is currently the director of the Finnland-Institut in Berlin. As a graduate of Hamburg University with majors in German, biology and education, Mikko Fritze has had a varied career including social work, business, marketing, public relations as well as teaching, translating and interpreting. Mikko Fritze has worked for the Goethe-Institute since 1990, and has four times served as director of the institute, first in Estonia (1998-04), in Uruguay (2004-07), in Finland (2010-17) and in the Netherlands (2017-21). 2007-10 he was the CEO of the Foundation Tallinn2011, in charge of the European Capital of Culture 2011 in Tallinn, Estonia. Since June 2021 he works for the Finnland-Institut in Berlin. Mikko Fritze is happily married and has 3 children.

Päivi Rosnell | Head of Culture and Leisure, Department of Education and Welfare / Jakobstad-Pietarsaari



Mrs Päivi Rosnell (61) has been working as a head of culture and leisure in municipality of Jakobstad -Pietarsaari since autumn 2021. She has a master's degree in philosophy in art and cultural studies and previously worked as a principal, language teacher and cultural worker. Her areas of expertise include e.g. networking in cultural matters, integration education system, the third sector and voluntary work and EU support for adult education. She is an avid hiker and explorer of different cultures. Time with the kleinspitz and grandchildren is precious to her.

CV for BSSSC Wokshop II, resilience through art

Taiju Kiesilä, Senior Specialist, City of Espoo & UBC Cultural Cities Commission



Taiju works in The City of Espoo, Finland as a Senior Specialist in the Cultural Unit's Partnerships and Promoting Culture. Her responsibilities are in the grants for culture and international networks. She has over 20 years experience working for the public cultural sector and wide range of expertise in partnerships, networks and development projects. She holds a MA in Cultural management.

Espoo works as the Chair of the Cultural Cities Commission in UBC (Union of the Baltic Cities) for the years 2024-2025. The UBC Cultural Cities Commission promotes and develops tools for the cultural field to enhance professionalism in the field. In addition, it creates strategic partnerships with central national and international bodies dealing with policy making in the cultural field. In 2024 the commission focuses on regional identity, participation and co-creation through art and culture.

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Photo: Pauli Boström