

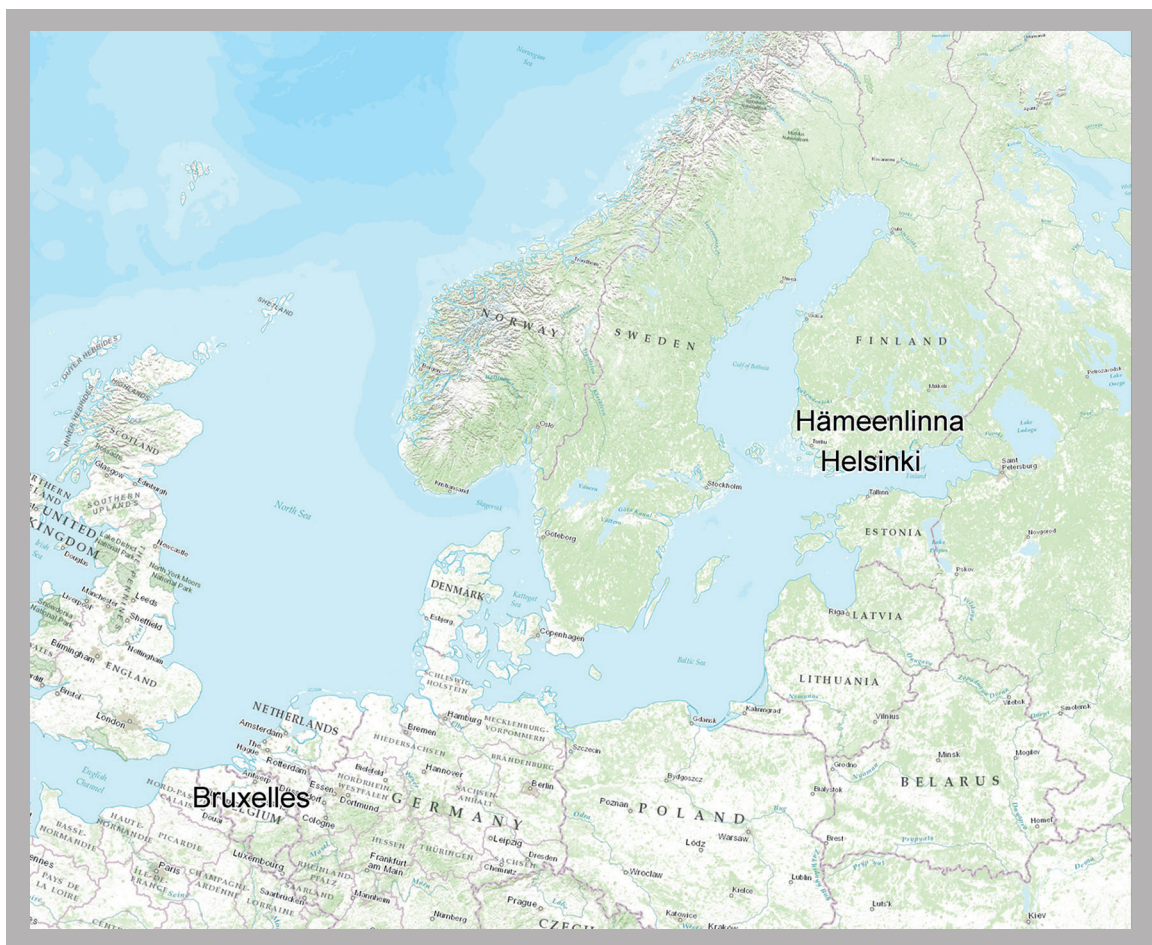


**24th BSSSC  
Annual Conference  
14.-16.9.2016  
Hämeenlinna, Finland**

**CONFERENCE PROGRAMME**

Bridge Over Troubled Water  
Value of Regional Co-operation  
in Challenging Times





## Registration form (Registration by 2nd of September 2016)

### CONFERENCE FEE (Thu-Fri)

Including programme, conference services, lunches, dinners and coffee breaks

150 EUR / person

Payments by 9th September 2016

Payment details BANK: Osuuspankki, Hämeenlinna

IBAN: FI30 5680 0020 3344 27

SWIFT/BIC: OKOYFIHH

Payment reference: BSSSC, name(s) of the participant(s)

Note: The youth delegates participation is free of charge.

### ORGANIZER:

The Regional Council of Häme

Contact: Mr Matti Lipsanen, matti.lipsanen@hame.fi, tel. +358 50 506 0697

### INTERNET:

The Regional Council of Häme

[www.hameenliitto.fi](http://www.hameenliitto.fi)

Verkatehdas Arts & Congress Center

[www.verkatehdas.fi/in-brief](http://www.verkatehdas.fi/in-brief)

HAMK University of Applied Sciences

[www.hamk.fi/english](http://www.hamk.fi/english)

The City of Hämeenlinna

[www.hameenlinna.fi/Kaupunki-info/english](http://www.hameenlinna.fi/Kaupunki-info/english)

Hämeenlinna Castle (National Board of Antiquities)

[www.nba.fi/en/museums/hame\\_castle](http://www.nba.fi/en/museums/hame_castle)

# Welcome to Hämeenlinna, Finland!

## Dear BSSSC Family,

the 24th BSSSC Annual Conference will take place from 14th to 16th September 2016 in Hämeenlinna, Finland. This year the conference is dedicated to the European challenges we are facing today, but also overcoming them together, via co-operation within our common Baltic Sea Region.

We are looking forward to meet you in the Häme Region and City of Hämeenlinna, the World Capital of composer Jean Sibelius.

Welcome!

*Mr Matti Lipsanen*  
Region Mayor  
Regional Council of Häme

*Mr Ossi Savolainen*  
BSSSC Chairman  
Region Mayor, Helsinki-Uusimaa Regional Council

### VENUE:

Verkatehdas Arts & Congress Center  
Glass-roofed Hall, Vanaja Hall, Conference Rooms 1 and 2, Studio  
Street address: Paasikiventie 2  
[www.verkatehdas.fi/in-brief](http://www.verkatehdas.fi/in-brief)

HAMK University of Applied Sciences  
Visamäki Campus  
Street address: Visamäentie 35  
[www.hamk.fi/english](http://www.hamk.fi/english)

The Old City Hall of Hämeenlinna  
Street address: Raatihuoneenkatu 15  
[www.hameenlinna.fi/Kaupunki-info/english](http://www.hameenlinna.fi/Kaupunki-info/english)

Häme Castle  
Street address: Kustaa III:n katu 6  
[www.nba.fi/en/museums/hame\\_castle](http://www.nba.fi/en/museums/hame_castle)

MODERATOR OF THE CONFERENCE:  
Ms Sari Rautio, Chairwoman of the City Board of Hämeenlinna



*Glass-roofed Hall*



*The Old City Hall*

# PROGRAMME

## Tue 13th September

**12.00-17.00 Conference Room 1**

**Interreg Baltic Sea Region Monitoring Committee meeting**

Participation: MC members only

## Wed 14th September

**9.00-13.00 Conference Room 1**

**Interreg Baltic Sea Region Monitoring Committee meeting**

Participation: MC members only

**9.00-16.00 HAMK UAS, Visamäki Campus**

**The BSSSC Youth Event 2016**

Participation: Youth Network only

**13.00-16.00 Conference Room 2**

**BSSSC Board Meeting**

Participation: Board members only

**10.00-16.00 Studio**

**South Finland Regional Co-operation - meeting of the boards**

Participation: members only

**14.00-18.00 REGISTRATION OPEN**

**18.00-19.00 Old City Hall**

**BSSSC National Delegation's meetings**

**19.00-21.00 Old City Hall**

**Reception hosted by the City of Hämeenlinna**

## Thu 15th September

**8.00-9.00 REGISTRATION OPEN**

### **9.00-10.30 Vanaja Hall**

#### **SESSION I: Opening of the 24th BSSSC Annual Conference**

Moderator: **Ms Sari Rautio**

Speakers: **Mr Ossi Savolainen**, BSSSC Chairman, Regional Mayor of Helsinki-Uusimaa  
**Mr Jari Partanen**, State Secretary, Ministry of Transport and Communications of Finland  
**Mr Iisakki Kiemunki**, Chairman of the Regional Council of Häme  
**Mr Markku Markkula**, President of the European Committee of the Regions (video)  
**Ms Helena Pihlajasaari**, Vice President of the Congress of Local and Regional Authorities of the Council of Europe

### **10.30-11.00 Coffee Break at Glass-roofed Hall**

### **11.00-12.30 Vanaja Hall**

#### **SESSION II: Value of Regional Co-operation in Challenging Times...**

Moderator: **Ms Sari Rautio**

Speakers: **...from Regional...**  
**Ms Anke Spoorendonk**, Minister for Justice, Culture and European Affairs, Land Schleswig-Holstein  
**...from National...**  
**Mr Bernd Hemingway**, Deputy Director General, CBSS  
**...and from EU perspective.**  
**Mr Alexander Somoza**, European Commission, DG Regio

### **12.30-13.30 Networking Lunch at Glass-roofed Hall**

# PROGRAMME

**13.30-16.00**

## SESSION III: Parallel Workshops

### WS1 Save the inland waters - save the sea

Organizer: Vanajavesi Foundation

Moderator: **Ms Sanni Manninen Johansen**, Secretary General, Vanajavesi Foundation

Speakers:

- **Mr Mikko Alhainen**, Special Planner, Finnish Wildlife Agency
- **Ms Monika Stankiewicz**, Executive Secretary, HELCOM
- **Mr Lauri Arvola**, Professor, University of Helsinki

### WS2 Co-operation towards a greener future - Bio-economy

Organizer: Eastern Norway County Network

Moderator: **Ms Mona-Anitta Riihimäki**, Director of the Bioeconomy Research Unit, HAMK University of Applied Sciences

Welcome and opening of the WS by **Mr Roger Ryberg**, member of the BSSSC Board

Keynote speech by **Ms Mona-Anitta Riihimäki**, Director of the Bioeconomy Research Unit, HAMK UAS

Three best practises cases:

- **Ms Aud Hove**, member of the County Council  
Bio-economy in Oppland County, Norway
- **Ms Vilma Daugaliene**, Director of Rural Development Department  
Ministry of Agriculture of the Republic of Lithuania
- **Ms Jenny Ivner**, Senior Adviser  
Region Ostergötland, Sweden

Discussion

### WS3 Blue Growth

Organizer: Smart Blue Regions project in cooperation with the Pomorskie Voivodeship

Moderator: **Mr Adam Mikołajczyk**, Director, Economic Development Department - Pomorskie Marshal's Office, Poland

Speakers:

- **Ms Joanna Przedzimirska**, Head of Project Management  
Centre of the Maritime Institute in Gdańsk, Poland
- **Mr Richard Tuffs**, Director, ERRIN (European Regions Research and Innovation Network), Brussels
- **Mr Jerzy Czuczman**, Director, Association of the Polish Maritime Industries, Poland
- **Ms Hilary Jane Lewis Karlson**, Consultant, Danish Technological Institute, AgroTech division (Baltic Blue)
- **Mr Juha Valtanen**, Manager, Machine Technology Center  
Turku Ltd., Finland

## WS4 Culture - Driving force for regional integration and social inclusion

Organizer: Ministry of Justice, Cultural and European Affairs of Land Schleswig-Holstein

Moderator: **Mr Stefan Musiolik**, Ministry of Justice, Cultural and European Affairs of Land Schleswig-Holstein

EUSBSR Policy Area Culture - possibilities of macro-regional cooperation

**Mr Stefan Musiolik**, Schleswig-Holstein (EUSBSR Coordinator PA Culture)

Presentation of best practice:

- **Ms Marta Siciarek**, Immigrant Support Center, Gdansk  
Culture as a tool to integrate immigrants
- **Ms Jaana Simula**, Union of Baltic Cities  
Best practice from UBC cities
- **Mr Lawrence Okey Ugwu**, Baltic Sea Cultural Centre, Gdansk  
Multicultural dialogue through arts

Panel discussions (integrating the audience)

What can and should politics do?

- **Mr Bernd Hemingway**, Deputy Director General, CBSS
- **Ms Jaana Simula**, Chairperson, UBC Commission on Cultural Cities
- **Mr Lawrence Okey Ugwu**, Director, Baltic Sea Cultural Centre, Gdansk
- **Ms Marta Siciarek**, Immigrant Support Center, Gdansk
- **Ms Kari Lie**, BSSSC Youth

**16.00-17.30 Vanaja Hall**

### SESSION IV

Enhancing investments and sustainable growth in the Baltic Sea Region

**Mr Johannes Koskinen**, Member of Board Directors European Bank for Reconstruction and Development

EU Strategy for the Baltic Sea Region

Moderator: **Ms Krystyna Wróblewska**, Deputy Director, Department of Economic Development, Pomorskie Marshal's Office

- Political dialogue
- Contribution to the EUSBSR Annual Forum

**18.30-18.50 Medieval Castle of Häme, Cannon Tower**

**Mr Erkki Korhonen** plays Sibelius by piano

**18.50 22.00 Dinner at the Medieval Castle of Häme**



Häme Castle by night. Picture: Elisa Putti

## Fri 16th September - Programme and project day

### 9.00-11.00 Vanaja Hall

#### SESSION V: Programmes and projects in the Baltic Sea Region

Moderator: **Ms Ann Irene Sæternes**, Head of European Affairs, Eastern Norway County Network

##### **Welcome and opening of the session**

Two important financial instruments to facilitate Baltic Sea Region Cooperation

- options and possibilities
- what is the status and what's up!

Interreg Baltic Sea Region Programme by **Mr Jan Schmidt**, Project Officer, Joint Secretariat in Rostock

Interreg Central Baltic Programme by **Ms Merike Niitepõld**, Head of Managing Authority

Interreg a tool to implement the EUSBSR - feedback from flagship-projects

**Mr Bjørn Grönholm**, UBC Sustainable Cities Commission (PRESTO and IWAMA)

Interreg - a key instrument to facilitate interregional/transnational cooperation in challenging times - panel discussion

- What is the unique feature of Interreg projects?
- Key factors to successful results of Interreg projects
- How can we use programmes and projects results better?
- Why is it important to keep this instrument also post 2020?

#### Panelists:

- **Ms Eeva Rantama**, Team Leader project unit, Joint Secretariat, Interreg BSR programme
- **Ms Kaarina Williams**, member of the MC, Interreg BSR programme from Schleswig-Holstein, department of Baltic Sea Affairs in the Ministry of Justice, Culture and Europe
- **Ms Iruma Kravale**, member of the MC, Interreg BSR programme from Latvia, Director of Development Instruments Department in the Ministry of Environmental Protection and Regional Development
- **Ms Merike Niitepõld**, Head of Managing Authority, Interreg Central Baltic Programme
- **Mr Esa Kokkonen**, Director, Baltic Institute of Finland
- **Mr Thomas Jacob**, European Policy and International Project Development unit, Senate Chancellery, Free and Hanseatic City of Hamburg

Questions and comments from the audience

### 11.00-11.30 Coffee Break at Glass-roofed Hall

### **11.30-13.00 Vanaja Hall**

#### **SESSION VI: Reports from the Parallel Workshops**

Moderator: **Ms Sari Rautio**

Workshop moderators:

**Ms Sanni Manninen Johansen**, Secretary General,  
Vanajavesi Foundation

**Ms Mona-Anitta Riihimäki**, Director of the  
Bioeconomy Research Unit, HAMK University of  
Applied Sciences

**Mr Adam Mikołajczyk**, Director, Economic  
Development Department - Pomorskie Marshal's  
Office, Poland

**Mr Stefan Musiolik**, Ministry of Justice, Cultural and  
European Affairs of Land Schleswig-Holstein

Youth representatives

Conference resolution

**Mr Janne Tamminen**, BSSSC Secretary General,  
Regional Council of Uusimaa

Conclusion of the conference days

#### **Closing of the 24th BSSSC Annual Conference**

Speakers: **Mr Ossi Savolainen**, BSSSC Chairman, Regional  
Mayor of Helsinki-Uusimaa

**Mr Roger Ryberg**, incoming Chairman of BSSSC  
2017-2018, Chairman of the Regional Cooperation  
Board of Norway County Network

**Host** of the BSSSC Annual Conference 2017

### **13.00-14.00 Farewell lunch at Glass-roofed Hall**

#### **Post Conference Programme at Friday 16th September**

##### **SIBELIUS FANTASY**

music, dance, sound and light effects  
Hämeenlinna Market Square



## HOTEL INFORMATION

### Note!

Please use the reservation code, when booking a hotel:

Reservation code: BSSSC (only for the hotels below)

### Hotel Cumulus Hämeenlinna

[www.cumulus.fi/en](http://www.cumulus.fi/en)

Street address: Raatihuoneenkatu 16, 13100 Hämeenlinna

Reservation by e-mail: [my.reservation@restel.fi](mailto:my.reservation@restel.fi)

Telephone: +358 20 055 055

**Please notice that the block reservation is valid until 14.8.2016**

Standard room

97 EUR / night / 1 person

117 EUR / night / 2 persons

Economy room

84 EUR / night / 1 person

98 EUR / night / 2 persons

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### Hotel Emilia

[www.hotelliemilia.fi](http://www.hotelliemilia.fi)

Street address: Raatihuoneenkatu 23, 13100 Hämeenlinna

Reservation by e-mail: [myyntipalvelu@tawastia.fi](mailto:myyntipalvelu@tawastia.fi)

Telephone: +358 3 633 5150

**Please notice that the block reservation is valid until 11.8.2016**

90 EUR / night / 1 person

105 EUR / night / 2 persons

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### Sokos Hotel Vaakuna

[www.sokoshotels.fi/fi/hameenlinna](http://www.sokoshotels.fi/fi/hameenlinna)

Street address: Possentie 7, 13200 Hämeenlinna

Reservation by e-mail: [vaakuna.hameenlinna@sokoshotels.fi](mailto:vaakuna.hameenlinna@sokoshotels.fi)

Telephone: +358 355 816 00

**Please notice that the block reservation is valid until 23.8.2016**

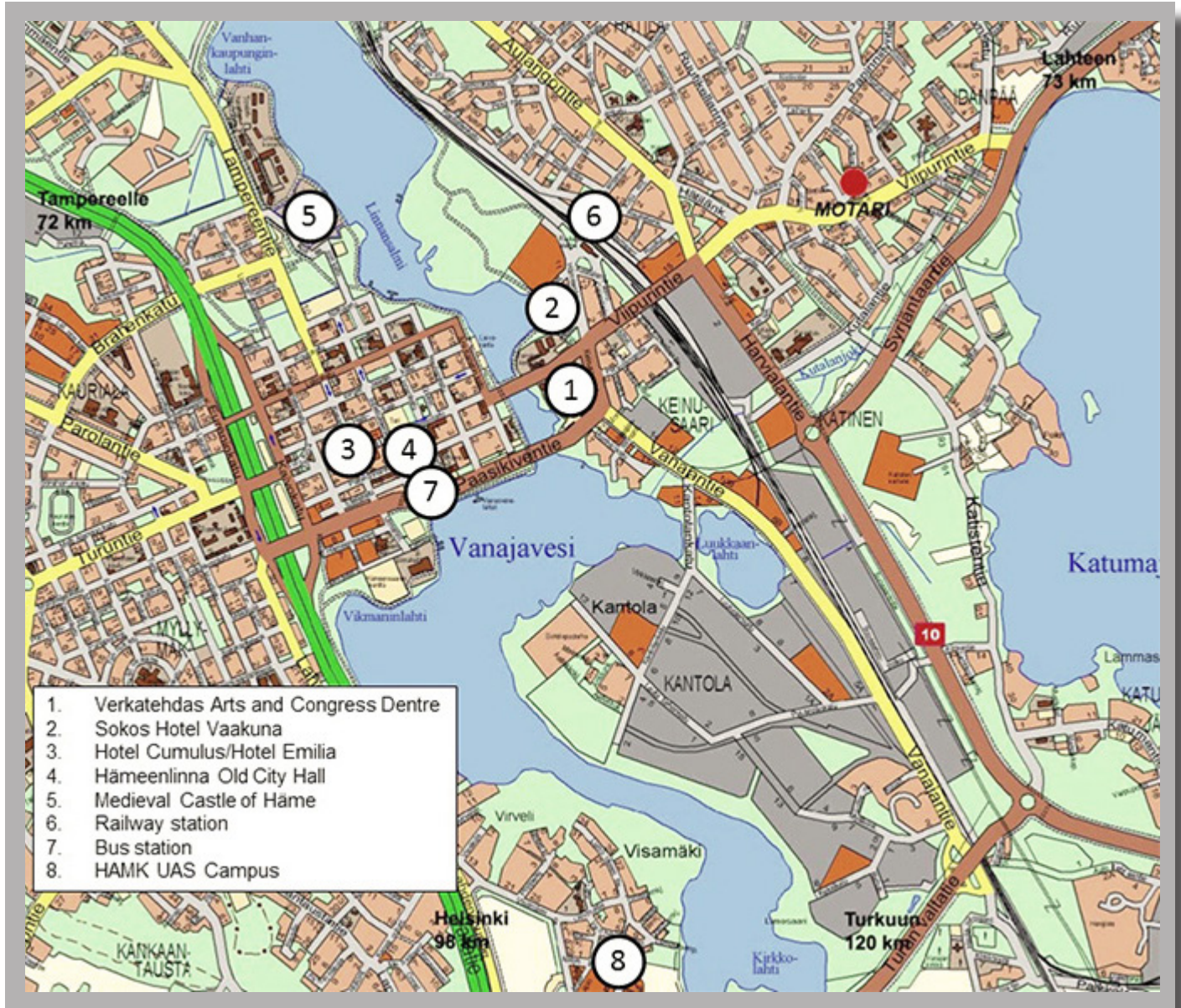
95 EUR / night / 1 person

114 EUR / night / 2 persons

## NOTES

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# MAP OF HäMEENLINNA



Changes in the programme are possible.

## Hämeen liitto – Regional Council of Häme

*Hämäläisten hyväksi – Hämeen parasta kehittämistä!*

Niittykatu 5, FI-13100 Hämeenlinna  
 email [hameenliitto@hame.fi](mailto:hameenliitto@hame.fi)  
 www.hameenliitto.fi